

Workshop jointly organized by Assonime and the EUI RSCAS

Innovation and Market Power in the Food Supply Chain: Challenges for Competition Policy and Regulation

20 September 2019

Conference Room - Villa La Fonte, Via delle Fontanelle 18 - San Domenico di Fiesole (Fiesole, Florence)

Pier Luigi Parcu | European University Institute (EUI)

Ginevra Bruzzone | Assonime and LUISS School of European Political Economy

Programme

10.00 - 10.15 *Welcome*

Pier Luigi Parcu | EUI

Ginevra Bruzzone | Assonime and LUISS School of European Political Economy

10.15 - 11.00 *Key-note speech*

Tassos Haniotis | Director for Strategy and Policy Analysis, DG Agriculture

Farming at a crossroads: innovation pathways to address food, climate and trade challenges

11.00 - 11.30 Coffee break

11.30 - 12.45 Panel I

Innovation and Agriculture 4.0: impact on the food supply chain

Introduction

Catherine Del Cont | University of Nantes

Panelists

Martina Caldana | Compass Lexecon

Koen Deconinck | OECD

Leonardo Mirone | Barilla

Nicole Reynolds | CEPS

- 12.45 - 14.00 Lunch
- 14.00 - 15.30 Panel II
The role of competition policy and the new rules on unfair trading practices
- Introduction
Ginevra Bruzzone | Assonime and LUISS School of European Political Economy
- Panelists
Piero Cardile | Ancd-Conad
Paul Csizsár | DG Comp, European Commission
Luciano Di Via | Clifford Chance
Alessandro Noce | Italian Competition Authority (AGCM)
- 15.30 - 16.00 Coffee break
- 16.00 - 17.30 Roundtable Discussion
The impact of e-commerce on the food supply chain and the challenges for public policy
- Chair
Pier Luigi Parcu | EUI
- Panelists
Roberto Alimonti | Oxera
Mario Bagliani | Consorzio Netcomm
Marco Gervasio | Ferrero
Andrea Pezzoli | Italian Competition Authority (AGCM)
- 17.30 - 17.45 *Concluding Remarks*
- Pier Luigi Parcu** | EUI